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Republic of the Philippines
Department of Education
REGION I

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REGIONAL MEMORANDUM
No. 1234 s. 2023

CHANGE MAKER 2040 SCIENCE MUSEUM AS ONE OF THE PHILIPPINE
AMUSEMENT AND ENTERTAINMENT CORPORATION (PAEC)'S
LIST OF EDUCATIONAL VENUES

SOO ALAMINGOS
RELEASED
2023-11-17
RECORDS UNIT

To: **Schools Division Superintendents**

1. The Office of the Assistant Secretary for Operations of the Bureau of Learner Support Services endorses the Change Maker 2040 Science Museum as one of the PAEC's educational venues that has passed DepEd's standards for out of school learning venues.
2. The Change Maker 2040 Science Museum is the very first Sustainable Development Goals (SDG) museum in the country which is located at 88 Square Mall, Parañaque City. It features dioramas, art installations, Science and Technology, Artificial Intelligence (AI), Augmented Reality (AR), audio and visual presentations, psychomotor activities, event hall, and commitment area.
3. Attached is the letter of Dr. Dexter A. Galban, Assistant Secretary for Operations of the Bureau of Learner Support Services for reference.
4. For questions and clarifications, kindly contact the Office of the Assistant Secretary for Operations at telephone number 8632-1368 or through email at oasops@deped.gov.ph.
5. For information and dissemination.

For the Regional Director:

Rheal Carbonell
ATTY. RHEA JOY L. CARBONELL
Chief Administrative Officer
Administrative Services Division

Encl.: As stated

Reference: Letter from the World Robot Games dated November 6, 2023

To be indicated in the Perpetual Index
Under the following subjects:

EDUCATIONAL VENUES

CLMD/jdcjr/RMCLMD/ChangeMaker2040ScienceMuseum
November 10, 2023



DepEd Region I

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| Republic of the Philippines Department of Education REGION I SCHOOLS DIVISION OFFICE OF ALAMINGOS CITY | |
| Office of the Schools Division Superintendent | |
| DIVISION MEMORANDUM DM-2023-590 | |
| TO : | Assistant Schools Division Superintendent Chief Education Supervisor - CID and SOOD Division Education Program Supervisor - CID and SOOD Heads of Public and Private Elementary and Secondary Schools |
| SUBJECT: | CHANGE MAKER 2040 SCIENCE MUSEUM AS ONE OF THE PHILIPPINE AMUSEMENT AND ENTERTAINMENT CORPORATION (PAEC)'S LIST OF EDUCATIONAL VENUES |
| FROM : | Office of the Schools Division Superintendent |
| DATE : | November 10, 2023 |
| With dissemination of this memorandum as required. | |
| <i>[Signature]</i> JUVIAN LUI S. PAGATPATAN, CLMD III Assistant Schools Division Superintendent Office-in-Charge Schools Division Superintendent | |
| With Attached memo to serve | |
| Address: San Jose Drive, Alamingos, Alamingos City, Pangasinan Telephone Number: (075) 200-1844 | |



Republic of the Philippines

Department of Education

OFFICE OF THE ASSISTANT SECRETARY FOR OPERATIONS

BUREAU OF LEARNER SUPPORT SERVICES

School Health Division | School Sports Division | Youth Formation Division

OM-OASOPS-2023-10-018

MEMORANDUM

TO : REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
ALL OTHERS CONCERNED

FROM : DR. DEXTER A. GALBAN
Assistant Secretary for Operations

SUBJECT : DISSEMINATION OF INFORMATION ON THE PHILIPPINE
AMUSEMENT AND ENTERTAINMENT CORPORATION'S
(PAEC) CHANGE MAKER 2040 SCIENCE MUSEUM

DATE : 24 OCTOBER 2023



This refers to the correspondence sent by the Philippine Amusement and Entertainment Corporation (PAEC) to this Office dated 25 September 2023 regarding their request for endorsement of **CHANGE MAKER 2040 Science Museum**, the very first Sustainable Development Goals (SDG) museum in our country, located at 88 Square Mall, Parañaque City. Attached herewith is the said correspondence sent by PAEC for further reference.

In this regard, we would like to respectfully endorse to your good office the said request for your information and dissemination.

Further, this Office would like to reiterate the **strict adherence to the minimum health standards** set forth by the Department of Health (DOH) as well as the **existing policies and guidelines on the conduct of educational field trips and other similar activities**. The Undersigned further reiterates that **educational trips to these attractions shall be on a voluntary basis** to learners.

For questions and clarifications, kindly contact this Office through email at asops@deped.gov.ph or telephone number 8632 - 1368.



DEPED REC2313973



Room 505, 5/F Mabini Building, DepEd Complex, Meralco Avenue, Pasig City
Telephone No.: 8632-1368 E-mail: asops@deped.gov.ph



Republic of the Philippines
Department of Education

OFFICE OF THE ASSISTANT SECRETARY FOR OPERATIONS
BUREAU OF LEARNER SUPPORT SERVICES
 School Health Division | School Sports Division | Youth Formation Division

OM-OASOPS-2023-10-018

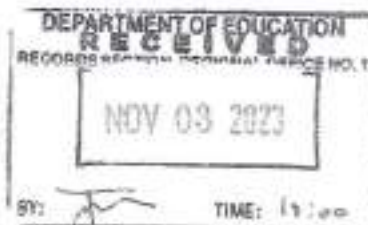
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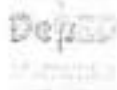


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September 25, 2023

Dr. Dexter Galban
Assistant Secretary for Operations
Department of Education

Dear Asec. Galban:

Warmest greetings of peace and good health!

We would like to thank you and your good office for the kind assistance during the research and consultation phase of CHANGE MAKER 2040 Science Museum. We hope to pursue our commitment in spreading awareness among the Filipinos about the importance of each and everyone's participation to achieve the 17 Sustainable Development Goals (SDGs).

A week after the launching of the very first SDG museum in our country, inquiries have poured in already. It is in this regard that we would like to request for your good office to kindly review the curriculum alignment we have attached herewith, which we prepared while conceptualizing CHANGE MAKER 2040. Likewise, we would like to request for your endorsement for CHANGE MAKER 2040 to be included in PAEC's list of educational venues that has passed DepEd's standards for out of school learning venues like Food Wanderer X Lakbay Museo, Tales of Illumina, Dream Lab, Museum of Emotions, Omniverse Museum, Whimsical Wonderland, Art Boom, and Craft Academy.

CHANGE MAKER 2040 FEATURES:

DIORAMAS - miniature dioramas depicts the current status of the earth and its inhabitants aligned to showcase the reality of day to day life in this planet.

ART INSTALLATIONS - carefully thought gigantic installations are some of the focal points inside the museum. These installations will help create awareness and better understanding among the younger guests why the 17 SDGs are important to be a part of our lives.

SCIENCE AND TECHNOLOGY - they are presented in such a way that it links its purpose in solving the global crisis and not just to create innovation for businesses. A room was devoted for science exhibit for general understanding where guests can really think on how best these science principles can be used to address the different challenges of our planet.



Tell: (02) 8645 1611



325 Padre Faura Street, Ermita, Manila 1000



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Artificial Intelligence (AI) - there are AI activities that show that AI can supplement human efforts to combining SDG problems and issues. But remember, nothing beats human intelligence. AI need a supplied human intelligence before it can generate positive and useful outcome.

Augmented Reality (AR) - some AR activities are in place to make understanding of SDG easier and fun. It presents an immersive experience among the museum guests. CHANGE MAKER 2040 make learning through awareness easy and fun.

Audio and Visual Presentations - are continuously playing in each and every area of the museum for better understanding of the impacts of human carelessness to Earth's life. Trivia are also included in piped in audio presentation in different areas of the museum. Guests may have additional information about biotechnology while watching available videos within the museum's science room.

Psychomotor Activities - are abound in different rooms of the museum that are aligned with the understanding of the SDGs. These activities made guests engage more as they learn the importance of their contribution in fulfilling the SDGs not only for themselves, but for the world.

Event Hall - a mixed use space was allotted for future seminars and activities of different SDG - oriented organizations.

Commitment Area - a special area where all guests can write their pledge of commitment to supporting their country and the world's SDGs. Through these commitments, the museum aims to inspire visitors to act as change makers to combat the urgent environmental, political, and economic challenges.

Attachment: CHANGE MAKER 2040 Curriculum Alignment

<https://drive.google.com/file/d/1t43dQITxtN-RsfKwAF44th3h1CzUlre/view?usp=sharing>

We hope that this request will be given an immediate and favorable response for us to pursue our mission in promoting quality education by supporting DepEd's programs as well as being advocates of Sustainable Development Goals with the hopes to leave our planet Earth in the future far better when we were born.

Thank you and we wish you more power and God's blessings.

Respectfully,

Lawrence U Tan
President and CEO



Tel.: (02) 8645 1811



625 Padre Faura Street, Ermita, Manila 1000



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November 13, 2023

MS. VIVIAN LUZ S. PANGATPATAN

OIC - Schools Division Superintendent

Department of Education – Alaminos City

Dear Ms. Pangatpatan:

Warmest greetings of peace and good health from Philippine Amusement and Entertainment Corp. (PAEC), the biggest creator and management team of indoor educational venues in the country. Our venues have been recognized and endorsed by the Department of Education as educational tour venues. I am attaching herewith the memo for DepEd for your perusal. To date, we have the following brands that are accommodating education tours:

- **Food Wanderer X Lakbay Museo:** showcases the heritage, art, culture, music, life and food of the Philippines. It is the country's biggest food art display museum, which displays the heritage of the Philippines through its regional dishes. With over 600 aesthetic food art replicas, this museum gives you a better understanding of the food inheritance of the 17 regions of the country.
- **Tales of Illumina :** The biggest magical venue in the country is based on the mythology and folklore of the Philippines. A walk through story about an imagination of a seven year old girl named Hiraya, who along her imaginative travel met different characters and Philippine legends representing various life adventures and learnings.
- **Dream Lab :** Designed with an advocacy to promote entrepreneurship among the new Filipino generation by introducing the concept of "BE YOUR OWN BOSS." the The biggest business simulation in the world, showcase the step by step procedure in building your own business.
- **Omniverse Museum :** All original vast collection of certificate collector's item pop culture memorabilia that is the biggest in the Philippines. Designed to inspire its guests to be better human beings of this planet thru the accomplishments of the different characters and super heroes in vie to promote Science, Technology, Engineering, Arts, and Mathematics.
- **Change Maker 2040:** The first of its kind in the Philippines, which stages the 17 Sustainable Development Goals (SDG) in different dioramas. In September of 2015, the United Nations set out these goals as part of a 15-year plan to end poverty, protect the planet, and ensure prosperity for all. The SDGs are benchmarks for improving the quality of life for every living being and giving us a healthy planet and where **NO ONE IS LEFT BEHIND.**

- **Whimsical Wonderland:** A venue that brings you to different emotional and sight-seeing experience that tickles your imagination and feelings. Packed with gigantic art installations and digital projections that kids and adults will surely love to explore and experience.
- **Art Boom:** Too colorful not to notice. Art boom is the only indoor venue in the country that will allow you to get crazy in creating your own art. Colors and shapes reflects our personality and emotions, in the way we do things. Here you can dig deeper into your own self while learning arts, mathematics and science!
- **Museum of Emotions:** Promotes the understanding of emotions through its 30+ colorful and eye-catching art installation displays. Situated in the Queen City of the South, Cebu, this experiential museum allows its guests to appreciate and recognize the different emotional states a human can feel. The purpose of the museum is to educate its guests that everyone's emotions matter and to create a space where their feelings are understood by understanding the different facets of emotions.
- **Craft Academy:** A hectic week changer, from slime-making, to bags and other merchandise creation up to baking your own cake and painting on canvas! You got it right, you can unleash your inner crafty self in your own creative ways and no one will judge you.
- **Yoki's Farm:** An orchidarium, hydroponics farm, antique museum and a zoo can all be experienced in this resort vibe animal sanctuary. Designed to educate its guests about the importance of protecting the animal habitats and learning about sustainable food source.

We are attaching in this letter our digital portfolio for your perusal. Hence, we wish to formally present to you our different educational venues that we would like to request an online meeting to explore how best we can assist your students and teachers in coming up with the most beneficial educational tour itinerary. We hope that this request will be given a kind consideration.

Thank you very much.

Respectfully,

Yzl Daquioag - Cruz
Vice President
Philippine Amusement and Entertainment Corp.



Meet Lance

Lance is a student leader at the University of... He is currently a member of the... He is also a member of the... He is a member of the... He is a member of the...



Meet YZL

YZL is a student leader at the University of... She is currently a member of the... She is also a member of the... She is a member of the... She is a member of the...



Meet MYKA

MYKA is a student leader at the University of... She is currently a member of the... She is also a member of the... She is a member of the... She is a member of the...



Meet DAKOTA

DAKOTA is a student leader at the University of... He is currently a member of the... He is also a member of the... He is a member of the... He is a member of the...





First Exhibition in Lading Museum

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VICINITY MAP OF FOOD WANDERER X LAKBAY MUSEO



SIZE: 3,600 SQM

The project is located in the heart of the city, near the main road and side road. The site is a prime location for a food and beverage establishment. The project is a 3,600 sqm building with a modern design and a large outdoor area. The project is a prime location for a food and beverage establishment.