



Republic of the Philippines
Department of Education
REGION I

SCHOOLS DIVISION OFFICE OF ALAMINOS CITY



Office of the Schools Division Superintendent

DIVISION MEMORANDUM
DM-2023- 572

TO : Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division (CID)
Chief, Schools Governance and Operations Division (SGOD)
Education Program Supervisor in EsP
Heads of Public and Private Elementary and Secondary Schools
School EsP Coordinators
All other Concerned

SUBJECT : **OBSERVANCE OF 2023 NATIONAL VALUES MONTH**

FROM : Office of the Schools Division Superintendent

DATE : November 9, 2023

1. Pursuant to Presidential Proclamation No.479 dated October 7, 1994, the Month of November has been declared as Filipino Values Month that aims to promote greater consciousness of values that are uniquely and positively Filipino- love of God and country, strong family ties, care and respect for elders, diligence, patience, loyalty, hospitality, bayanihan, generosity, regard for personal honor and dignity.
2. The theme for this activity “MATATAG na Edukasyon, MATATAG na KARAKTER MORAL: Kaakibat ng Magandang Kinabukasan ng Bawat Pilipino” emphasized the importance of strengthening one’s moral discernment and other positive attributes.
3. During the month-long observance, all schools are encouraged to integrate the Filipino values in the teaching-learning activities, not only in Edukasyon sa Pagpapakatao (EsP) but also in all different learning areas.
4. All schools, both public and private are encouraged to engage in essential and meaningful activities in partnership with other stakeholders to affirm and exemplify relevant Filipino values.
5. The following are the suggested activities to be conducted in the schools:
 - Hanging of Tarpaulin

With hundred reasons to serve!



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- Discussion of Filipino Values during flag ceremony
 - Giving of “Act of Kindness Award” to the deserving learners during flag ceremony
 - Viewing of Documentary Videos showing Filipino Values
 - Joining of EsP Teachers in a Webinar Series on November 19 and 25 via live streaming on the Pambansang Samahan para sa Edukasyon sa Pagpapahalaga, Inc.(PSEP) Facebook Account and through MS Teams
 - Conducting contests such as essay writing contest, poster-slogan making contest and others
6. The suggested activities should be done in accordance with D.O.No.9,s.2015 re: Instituting Measures to Increase Engaged Time-on-task in Teaching.
7. Kindly submit your report on the conduct of the said activity with documentation and captions signed by the school coordinators and school heads through this link: <https://tinyurl.com/2023NFVMC> on or before November 27, 2023.
8. For information, guidance, widest dissemination, and compliance.

VIVIAN LUZ S. PAGATPATAN, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge
Schools Division Superintendent

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