

Republic of the Philippines

Department of Education



REGION I SCHOOLS DIVISION OFFICE OF ALAMINOS CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM DM-2023- 389

TO

: Assistant Schools Division Superintendent

Chief, School Governance and Operations Division (SGOD)

Chief, Curriculum Implementation Division (CID)

Heads of Public Elementary Schools

SUBJECT

: ORIENTATION AND DISTRIBUTION OF BRIGHT SMILE,

BRIGHT FUTURE PROGRAM MATERIALS

FROM

: Office of the Schools Division Superintendent

DATE

: August 17, 2023

- 1. This Office through the School Governance Operation Division (SGOD) will conduct the Bright Smile, Bright Future Program (BSBFP) Orientation and will distribute materials (Toothbrush and Toothpaste).
- 2. The Colgate Palmolive Philippines Inc. (CPPI) and the Department of Education signed a Memorandum of Agreement last July 2021 to provide Kindergarten learners with Colgate toothbrushes and toothpaste. This is in line with Bright Smile Bright Future Program (BSBF) which promote Oral Health among public school children.
- 3. Kindly instruct one (1) kindergarten/per school to attend the Orientation of the BSPF Program and pick up the Bright Smile Bright Future materials (toothbrush and toothpaste) on August 24, 2023, 8:30 AM at the SDO Library Hub.
- 4. For information, guidance and compliance.

VIVIAN LUZ S. PAGATPATAN, CESO VI

Assistant Schools Division Superintendent Officer-In-Charge

Schools Division Superintendent

With hundred reasons to serve!



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