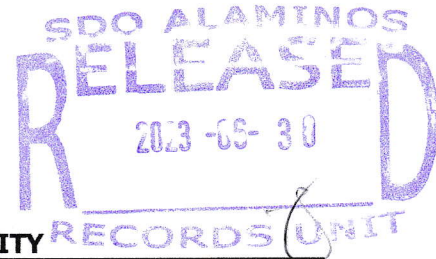




Republic of the Philippines  
**Department of Education**  
REGION I

**SCHOOLS DIVISION OFFICE OF ALAMINOS CITY**



Office of the Schools Division Superintendent

**Division Memorandum**  
**DM - 2023 - 304**


TO: Assistant Schools Division Superintendent  
Chief, Curriculum Implementation Division (CID)  
Chief, School Governance and Operation Division (SGOD)  
Administrative Officer V and All Division Personnel  
All Public Elementary and Secondary School Heads

SUBJECT: **INVITATION TO JOIN THE SLOGAN OR TAGLINE  
MAKING CONTEST-ROUND II**

FROM: Office of the Schools Division Superintendent

DATE: June 29, 2023

1. All teaching and non-teaching staff in schools, administrators, students, and the SDO personnel are invited to join a contest to make a slogan or tagline for SDO Alaminos City.
2. The slogan or tagline must be a memorable phrase that captures our DepED vision, mission, and core values; reflects the distinctive way we serve as an SDO; and bears witness to the character of Alaminos City and its communities.
3. The mechanics of the contest are contained in the enclosure.
4. For information and widest dissemination.

  
**VIVIAN LUZ S. PAGATPATAN, CESO VI**  
*Assistant Schools Division Superintendent*  
*Officer-in-Charge*  
*Schools Division Superintendent*

***With hundred reasons to serve!***



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**MECHANICS OF THE SLOGAN / TAGLINE CONTEST- ROUND II:**

1. The SDO slogan or tagline contest is open to all constituents of SDO Alaminos City (students, teachers, administrators, and non-teaching personnel in schools and the SDO).
2. The SDO slogan/tagline must creatively illustrate, interpret, and emphasize the SDO's values and unique way of serving, and the character of Alaminos City and its communities.
3. The SDO slogan/tagline must be in the English language using a maximum of 8 words.
4. The SDO slogan/tagline should not have been previously published in any print and digital media and must not contain any provocative, objectionable, or inappropriate content.
5. Entries should have participant's complete name and the school or office/section/unit he/she is affiliated with.
6. Entries must be submitted to this link [bit.ly/SDOAC\\_STMC](https://bit.ly/SDOAC_STMC) on or before July 31, 2023, Monday. Entries beyond the contest duration will not be accepted.
6. The slogan/tagline and will be judged according to the following criteria:
  - 6.1. Relevance to the Values and Distinct Mark of the SDO and the City- 50%
  - 6.2. Originality - 35%
  - 6.3. Impact & Presentation - 15%
7. From ten finalists, one SDO slogan/tagline will be chosen. A cash prize and Certificate of Recognition will be given to the winner. The ten finalists will receive a Certificate of Participation. The finalists and winner shall be announced in time for the beginning of School Year 2023-2024.
8. The winning SDO slogan/tagline will automatically become the official property of the Schools Division of Alaminos City and will be used in publications, announcements, and other related purposes.

***With hundred reasons to serve!***