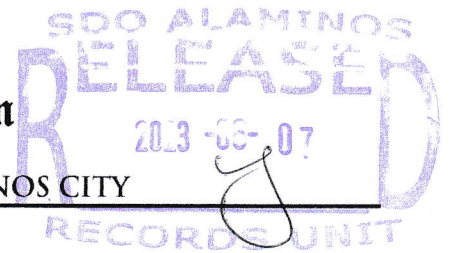




Republic of the Philippines
Department of Education

REGION I
SCHOOLS DIVISION OFFICE OF ALAMINOS CITY

Office of the Schools Division Superintendent



Division Memorandum
DM - 2023 - 285


TO: Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division (CID)
Chief, School Governance and Operations Division (SGOD)
Administrative Officer V and All Other Division Personnel
All Public Elementary and Secondary School Heads

SUBJECT: **INVITATION TO JOIN THE SDO TAGLINE MAKING CONTEST**

FROM: Office of the Schools Division Superintendent

DATE: June 7, 2023

1. As part of the 20th Foundation Anniversary celebration of the SDO Alaminos City, all schools are invited to join a tagline contest that involves creating a memorable phrase that captures our DepED vision, mission, and core values; reflects the distinctive way we serve as an SDO; and bears witness to the character of Alaminos City and its communities.
2. The contest requires an entry from each school to complete the sentence, "With hundred reasons to serve_____."
3. The mechanics of the contest are contained in the Enclosure.
4. For information and widest dissemination.


VIVIAN LUZ S. PAGATPATAN, CESO VI
Assistant Schools Division Superintendent
Officer-in-Charge
Schools Division Superintendent

With hundred reasons to serve!



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ENCLOSURE TO DIVISION MEMO 285 series 2023

1. Each SDO Alaminos City school is allowed one entry to the *With hundred reasons to serve* tagline contest.
2. The tagline must illustrate, interpret, and emphasize the SDO's values and unique way of serving, and the character of Alaminos City and its communities.
3. The tagline must be in the English Language using a maximum of 7 words.
4. The tagline should not have been previously published in any print and digital media and must not contain any provocative, objectionable, or inappropriate content.
5. Entries should have:
 - 5.1. Participant's complete name and the school or office he/she is affiliated with.
 - 5.2. Brief explanation about the tagline (minimum of 100 and a maximum of 200 words) in Times New Roman font, size 12.
6. Entries must be submitted to this link bit.ly/SDO_FAC **on or before June 23, 2023, Friday, 12noon**. Entries beyond the contest duration will not be accepted.
7. The tagline will be judged according to the following **criteria**:
 - 6.1. Relevance to the Values and Distinct Mark of the SDO and the City- 50%
 - 6.2. Originality - 35%
 - 6.3. Impact & Presentation - 15%
8. From ten finalists, one winning tagline will be chosen. A cash prize and Certificate of Recognition will be given to the winner. The ten finalists will receive a Certificate of Recognition. The finalists and winners shall be announced on June 26, 2023 during the 20th Foundation Anniversary culminating program.
9. The winning tagline will automatically become the official property of the Schools Division of Alaminos City and will be used in publications, announcements, and other related purposes.

With hundred reasons to serve!