



Republic of the Philippines
Department of Education

REGION I
SCHOOLS DIVISION OFFICE OF ALAMINOS CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM
DM-2023 - 125



TO : Assistant Schools Division Superintendent
Chief Education Supervisor-CID
Chief Education Supervisor-SGOD
Division Education Program Supervisors, English and Filipino
Heads of Public and Private Elementary and Secondary Schools
All others concerned

SUBJECT : **2023 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

FROM : Office of the Schools Division Superintendent

DATE : March 6, 2023

1. Pursuant to Republic Act (RA) 7079, also known as the **Campus Journalism Act of 1991** and its implementing Rules and Regulations (IRR), specifically Rule IX of Section 1, the Department of Education (DepEd) Schools Division Office of Alaminos City, through the Curriculum Implementation Division, announces the conduct of the **2023 Division Schools Press Conference (DSPC)**, with the theme **Makatotohanang Impormasyon, Sandigan ng Mapagpalayang Pamahayagan** on March 10-11, 2023 at the Alaminos Central School, Alaminos City, Pangasinan.
2. The Conference, in coordination with the Alaminos City Division Association of School Organ Advisers (ACDASOA), elementary and secondary levels, aims to:
 - a. promote understanding of journalism through skillful execution in various platforms (i.e., print, broadcast, online);
 - b. recognize the role of journalism in advocating for social consciousness and environmental awareness;
 - c. foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
 - d. provide learners opportunities to use skills learned in campus journalism for their future endeavors.
3. The DSPC activities shall include the following:
 - a. **Individual Contests (English and Filipino, elementary and secondary)**
 - i. News Writing
 - ii. Feature Writing
 - iii. Editorial Writing
 - iv. Sports Writing
 - v. Copyreading and Headline Writing
 - vi. Science & Technology Writing
 - vii. Photojournalism
 - viii. Editorial Cartooning
 - ix. Column Writing

With hundred reasons to serve!

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b. Group Contests

- i. Radio Script Writing and Broadcasting (English and Filipino, elementary and secondary levels)
- ii. Collaborative Desktop Publishing (English and Filipino, elementary and secondary levels)
- iii. Online Publishing (English and Filipino, secondary level only)
- iv. TV Script Writing and Broadcasting (English and Filipino, Secondary level only)

***Each individual category shall observe the time format of one hour writing contest except for photojournalism and sports writing which are allotted two hours, including photo shoot and the sports coverage, respectively.**

***For the sports coverage, the possible games to be played are basketball, volleyball, and badminton.**

4. Contestants in Photojournalism may use any digital camera with maximum 20.1 megapixels (point and shoot only). Other DSLR and other high-end cameras are not allowed. Photojournalists shall bring empty memory card/SD card. (Layouting of the five (5) best shots should be done on one Powerpoint presentation slide including headline/title and captions; control shot not included). The sharing of camera between two contestants even from the same school is **not allowed**.
5. For Copyreading and Headline Writing, the contestants shall:
 - bring pencil no. 2 for the contest;
 - use the 2018 Associated Press (AP) editing marks and follow directions given in the contest piece;
 - The contestants **shall provide the best two headlines for the article**.
6. Editorial Cartoonists are allowed to use **pencil (Mongol No.2) only** and must bring their own oslo papers.
7. In the Radio Scriptwriting and Broadcasting contest, the team shall be **composed of five (5) members who should not be contestants in the individual writing contests**. The following are the requirements per team in each medium:
 - * 1-2 Laptops
 - * Extension cord
 - * 1 Printer
8. The competition in collaborative/desktop publishing is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department of a publishing house. The participating team should be **composed of five (5) contestants who shall not be competing in any of the individual contests**. A school may have one team for English and/or another for Filipino, both at elementary and secondary levels. The sharing of printer is only allowed for teams from the same school.

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The following are the requirements per team in each medium:

- * Laptops – maximum of four (4)
- High School - with In design, Page Maker Programs
- Elementary - with MS Publisher Program
- * Connector, extension cord, card reader
- * USB Flashdrive
- * 1 Printer
- * Digicam

9. Participation in double events, as well as the fielding of more than one contestant in any contest category, in any medium, is **not allowed**.
10. The Top Three (3) best performing contestants and teams per category will receive medals and certificates of recognition, but **only the First-Place winners shall advance to the RSPC**.
11. The following school paper advisers will serve as facilitators and members of the Technical Working group (TWG) during the two-day presscon.

Contest/Event	Elementary	Secondary
Editorial Writing	Lauro Malvecino	Renato Ancheta
News Writing	Regina Jimenez	Wilhelmino Razon
Feature Writing	Dennis Caserial	Ruth Caserial
Sports Writing	Leovanny Aglibot	Diana Cabilic Joemar Allam
Copyreading & Headline Writing	Christopher Montemayor	Cristine Candy Rivera Romelyn Tumicua
Editorial Cartooning	Lovelyn Rebados	Alma Tucay
Photojournalism	Charlie Rabago Jay-ar Cabansag	Kristoffer Rivera
Science and Health Writing	Joseph Casipit	Sharon Arandia
Collaborative/Desktop Publishing	Eliza Abelon	Richard Bryan Buenafior
Radio Broadcasting	Allan Ross Abelon	Miamie Sison Alyssa Mae Alvis
TV Broadcasting	-----	Allan Ross Abelon Vincent John Garcia
Column Writing	Diana Rose Purganan	Rosita Cardona Julie Maida Bergonia
Online Publishing	-----	Rizalina Necessito Irish Jial Ginez

NOTE: Facilitators will take care of the projector and/or laptop to be used (in case the judge per category will need it/them) and ensure that everything in the assigned contest rooms is in order, including the snacks and meals of the judges.

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TWG	Member/s
Registration	Juvilou Boling, Jenifer Inocencio, Norminda Gripon, Stephanny Beatriz Aglibot, Meyolita Dela Cruz
Tarpaulin, Program, Invitation	Charlie Rabago
Certificates	Jenifer Inocencio, Norminda Gripon
Food	Glen Mark Della, Roy Candado, Rosita Cardona, Romelyn Tomicua
Accommodation	Arnold Leand Batul, Leovanny Aglibot
Documentation	Kristoffer Rivera, Joseph Casipit
Technical	Joemar Allam
Speakers/Sound System	Arnold Leand Batul, Juvilou Boling, Allan Ross Abelon
Contest Materials (Contest Cards, Brown Envelopes, Bond Papers, etc.)	Jay-ar Cabansag, Regina Jimenez, Cristine Candy Rivera
Contest Rooms & Orientation of Proctors	Ruth Bristol, Romelyn Tomicua
Checking of Laptops and SD Cards	Wilhelmino Razon, Arnold Leand Batul, Faith Romano, Kristoffer Rivera
Tabulation of Results	Julie Maida Bergonia, Vincent John Garcia, Lovelyn Rebados
Tokens	Arnold Leand Batul, Leovanny Aglibot
Masters of Ceremony	Diana Rose Purganan, Lauro Malvecino Christopher Montemayor
Oversight	Arnold Leand Batul, Leovanny Aglibot

12. Each participating school is required to submit at least a dummy/digital copy of the school's newspaper on or before March 9, 2023, through a google drive link to be shared in group chatrooms of SPAs. The **No School Paper, No Contest Policy** shall be enforced.
13. Please take note of the schedule and venue for the checking of laptops, cameras, and memory cards to be used by the contestants.

Category	Date	Time	Venue
TV Script Writing and Broadcasting	March 9, 2023	1:00 – 4:00 p.m.	SDO-CID Conference Room
Radio Scriptwriting and Broadcasting			

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Online Publishing	March 9, 2023	1:00 – 4:00 p.m.	SDO-CID Conference Room
Collaborative/Desktop Publishing			
Photojournalism	March 10, 2023	1:00 – 4:00 p.m.	SDO Library Hub

14. To facilitate the registration process during the DSPC, School Paper Advisers are requested to accomplish the **pre-registration form/s (Inclosure A)** to be submitted upon registration on March 10, 2023, from 7:30 to 8:30 a.m. (Day 1). An **online pre-registration link** will also be sent through the group chatrooms of SPAs to be accomplished on or before March 8, 2023.
15. All participating schools **are required to submit, upon registration**, the accomplished and duly signed **Commitment Form (Inclosure B)** between the Schools Division Office (SDO) and the head of each participating school.
16. For the schedule of the two-day DSPC activities, please refer to and observe strictly the attached matrix (**Inclosure C**). Only campus journalists who will compete in the categories on the specified dates are expected to be at the Alaminos Central School with their SPAs.
17. All participants must be in their official school uniform with valid ID, except for contestants in TV and Radio Script Writing and Broadcasting who shall wear pants or skirt and any white shirt, blouse, or polo.
18. A tally sheet for the winners in each contest category will be posted outside the SDO Library Hub once the results become available and are validated to safeguard the integrity of the judges' decision and ensure transparency in the contest proceedings.
19. All student-participants must have the duly signed parent/guardian's permit to join the event.
20. The participants are strongly encouraged to observe health and safety protocols throughout the duration of the DSPC.
21. School paper advisers, too, are reminded to practice extra diligence in ensuring the general safety and welfare of the learners under their care.
22. Any form of plagiarism in all competitions as proven by the board of judges shall be ground for disqualification.
23. The closing program and awarding ceremony will be on March 11, 2023, from 3:00 p.m. onwards. Only the top three (3) winners from Day 1 will join the Day 2 participants in the closing and awarding ceremony.

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24. The participants' travel expenses may be charged against local, campus journalism and/or canteen funds, whichever is applicable, subject to the usual accounting and auditing rules and regulations.
25. For information, widest dissemination, and compliance.


VIVIAN LUZ S. PAGATPATAN, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge
Schools Division Superintendent

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III. Group Event (Filipino)

Collaborative Desktop Publishing

Name of Campus Journalist	Role	Name of Coach

IV. Group Event (Filipino - Secondary Level only)

TV Scriptwriting & Broadcasting

Name of Campus Journalist	Role	Name of Coach

V. Group Event (Filipino - Secondary Level only)

Online Publishing

Name of Campus Journalist	Role	Name of Coach

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III. Group Event (English)

Collaborative Desktop Publishing

Name of Campus Journalist	Role	Name of Coach

IV. Group Event (English - Secondary Level only)

TV Scriptwriting & Broadcasting

Name of Campus Journalist	Role	Name of Coach

IV. Group Event (English - Secondary Level only)

Online Publishing

Name of Campus Journalist	Role	Name of Coach

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Inclosure B to DM ____, s. 2023

COMMITMENT FORM

As the School Head of _____, I hereby commit to give the necessary support to our campus journalists (CJs) and school paper adviser/s (SPA/s) who are participating in the **2023 Division Schools Press Conference (DSPC)** on March 10-11, 2023 at the Alaminos Central School, Alaminos City, Pangasinan.

In the event that winners will emerge from our school, I also commit to exert all reasonable means to ensure their participation in the **2023 Regional Schools Press Conference (RSPC) up to the 2023 National Schools Press Conference (NSPC)**. This is to protect the best interest of our CJs and SPAs, the Schools Division Office and that of the Regional Office in the said competitions.

I also acknowledge that failure to send our possible DSPC winners to the RSPC and/or the NSPC without justifiable cause may be used as a ground for our school's disqualification in the future conduct of DSPCs.

Signed this _____ day of March 2023 in Brgy. _____, City of Alaminos, Pangasinan.

Signature over Printed Name of School Head

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Inclosure C to DM ____, s. 2023

2023 DIVISION SCHOOLS PRESS CONFERENCE
 March 10-11, 2023 @ Alaminos Central School

Program of Activities

Time	March 10, 2023 (Friday)	March 11, 2023 (Saturday)
7:30 – 8:30	Registration	
8:30 – 9:00	General Orientation ACS Quadrangle/Covered Hall	General Orientation ACS Quadrangle/Covered Hall
9:00- 10:30	Contest 1: News Writing Contest 2: Editorial Writing Contest 3: Sports Writing Instructions/Coverage/Contest	Contest 9: Photojournalism Lecture/Photo Shoot/Layouting Contest 10: Feature Writing Contest 11: Copyreading and Headline Writing
10:30-12:00	Contest 4: Column Writing Contest 5: Radio Script Writing and Broadcasting Instructions/Presscon/Contest Contest 6: TV Script Writing and Broadcasting Instructions/Presscon/Contest	Contest 12: Science & Technology Writing Contest 13: Editorial Cartooning Special Event: Mobile Journalism ACS Quadrangle/Covered Hall
12:00 – 1:00	Lunch Break	
1:00 – 2:30	<i>Continuation of</i> Contest 5: Radio Script Writing and Broadcasting <i>Continuation of</i> Contest 6: TV Script Writing and Broadcasting Contest 7: Collaborative Desktop Publishing Instructions/Presscon/Contest Contest 8: Online Publishing Instructions/Presscon/Contest	*Election of Officers (Editors Guild) *Meeting of ACDASOA Officers and Members *Presentation of Financial Statement *Pre-RSPC Training *RSPC Participation *Other Matters
2:30 – 5:00	<i>Continuation of</i> Contest 7: Collaborative Desktop Publishing <i>Continuation of</i> Contest 8: Online Publishing	Wrap- up CLOSING PROGRAM AND AWARDING CEREMONY

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