



Republic of the Philippines  
**Department of Education**  
 REGION I



Office of the Regional Director

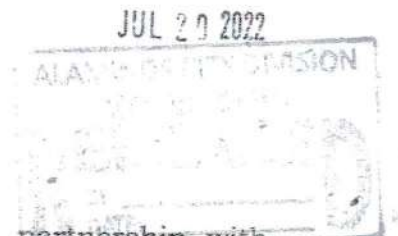
**REGIONAL MEMORANDUM**

No. 807 s. 2022

**NUTRI-JINGLE CONTEST SEASON 5**

To: Schools Division Superintendents

1. The National Nutrition Council Regional Office I in partnership with DepED will conduct the Nutri-Jingle Contest Season 5 in celebration of the 2022 Nutrition Month.
2. The contest is open to all secondary students. Attached is the mechanics of the contest for reference.
3. Submit video entries through google drive, sendspace or dropbox and email at [nncregion1@yahoo.com.ph](mailto:nncregion1@yahoo.com.ph) and [region1@nnc.gov.ph](mailto:region1@nnc.gov.ph). not later than **July 31, 2022 at 12:00 noon**.
4. For information and guidance.



*[Signature]*  
**TOLENTINO G. AQUINO**  
 Director IV

Incl.: As Stated.

To be included in the Perpetual Index under the following subjects:

CONTESTS  
 NUTRITION EDUCATION  
 PROGRAMS

ESSD-SQC/mar/MEMO 2022  
 July 20, 2022

*dr - cw*

 Republic of the Philippines <b>Department of Education</b> Region I Schools Division of Alaminos City Office of the Schools Division Superintendent	
<b>DIVISION MEMORANDUM</b> <b>DM-2022-269</b>	
TO:	Public & Private Secondary School Heads
SUBJECT:	<b>NUTRI-JINGLE CONTEST SEASON 5</b>
FROM:	Office of the Schools Division Superintendent
DATE:	July 21, 2022
For your information, guidance and compliance.	
<b>LORNA G. BUGAYONG PhD, CESO V</b> <i>[Signature]</i> Schools Division Superintendent	

**DepEd Region 1: Built on character; empowered by**

Flores St., Catbangan, City of San Fernando, La Union  
 (072) 607-8137 / 682-2324  
[region1@deped.gov.ph](mailto:region1@deped.gov.ph) | [www.depedro1.com](http://www.depedro1.com)



*[Signature]*  
**ROSARIO O. CABRERA**  
 Assistant School Division Superintendent

**NUTRI-JINGLE VIDEO CONTEST SEASON 5**  
**SECONDARY STUDENTS**

**REVISED MECHANICS**

1. The contest is open to all secondary schools in Region I.
2. They may have one (1) to three (3) entries per School Division in the region.
3. Contestants should send their registration form to National Nutrition Council Region I Facebook Page or [nncregioni@yahoo.com.ph](mailto:nncregioni@yahoo.com.ph) on or before July 25, 2022.
4. The participants will submit their video entries through google drive, sendspace or dropbox and email link at [nncregioni@yahoo.com.ph](mailto:nncregioni@yahoo.com.ph) and [region1@nnc.gov.ph](mailto:region1@nnc.gov.ph). They can also submit through external storage at the NNC-ROI Office.
5. Each competing team shall compose of 8-10 members only.
6. The NNC has the right to disqualify entries with conflict of interest contents.
7. Only one competition piece will be submitted by the participating group anchored with the 2022 Nutrition Month Theme: **"NEW NORMAL NA NUTRISYON, SAMA-SMANG GAWAN NG SOLUSYON!"**.
8. Each team will be given a time limit of 3-8 minutes of video presentation. This could be in English or Filipino, or a combination.
9. Costumes and props are allowed.
10. Deadline for submission of entries will be on or before July 31, 2022, at 12:00 in the afternoon. Late entries will not be included in the contest.
11. The said video entries will be posted on the National Nutrition Council Region I Official Facebook Page on August 1, 2022, at 12:00 in the afternoon and will be closed on August 5, 2022, at 12:00 in the afternoon.
12. All submitted entries will be co-owned by the National Nutrition Council but the performing group will always be acknowledged/cited every time their piece will be utilized for promotion and advocacy purposes.
13. The presentation will be judged according to the highest number of likes, reach, views, and quality of the video entry. For the Facebook like to be carried and counted, the Facebook user should first LIKE the National Nutrition Council Region I Official Facebook Page.
14. Final deliberation will be done on August 8, 2022 (Monday). Results will be announced during the Nutrition Month Awarding Ceremony on August 30, 2022. Awarding of prizes will be done virtually.

**Criteria for Judging**

Number of Facebook Likes	10%
Number of Facebook Reach	10%
Number of Facebook Views	10%
Originality	20%
Choreography	25%



Republika ng Pilipinas  
KAGAWARAN NG KALUSUGAN  
NATIONAL NUTRITION COUNCIL  
Regional Office I

DOH-CHD1 Cmpd., Parian, City of San Fernando, La Union 2500



19 June 2022

**DIR. TOLENTINO G. AQUINO**  
Regional Director, DEPED-ROI and  
Member, Regional Nutrition Committee  
City of San Fernando, La Union



Attention: **MS. MARICRIS A. RIMAS**  
Member, Regional Nutrition Planning and Evaluation Team

Dear Director Aquino:

Greetings from the National Nutrition Council- Region I!

We are pleased to inform you that the National Nutrition Council spearheads the nationwide celebration of Nutrition Month this July 2022 with the theme: "*New normal na nutrisyon, sama-samang gawan ng solusyon!*"


Presidential Decree (PD) 491 of 1974 designated July as Nutrition Month for the purpose of creating greater awareness among our people on the importance of nutrition. This year's campaign calls for a collective effort to improve nutrition as we move forward to a better new normal. Particularly to raise awareness on the importance of nutrition in building resilience and recovery from the pandemic, stimulate discussions among stakeholders on how to build back better the design, delivery, and scale-up of nutrition interventions, and engage various sectors and the public in activities that promote nutrition.

Also, may we request again for a partnership with your agency in the conduct of the **Nutri-Jingle Contest Season 5** to be participated by secondary students in the 14 DepEd Division Offices. Attached is the mechanics of the said activity for your reference.

Ms. Sam Danielle R. Calica, Project Development Officer I of NNC-Region I with telephone numbers (072)607-6594 and 0950-470-2439 will closely coordinate with your office on this matter.

Thank you and *Mabuhay!*

Very truly yours,

  
**KENDALL PILGRIM A. GATAN**  
Officer-in-charge  
NNC-Region I



**ROSARIO O. CARRERA**  
Assistant School Division Superintendent

*"New normal na nutrisyon, sama-samang gawan ng solusyon!"*



Republikang Pilipinas  
KAGAWARAN NG KALUSUGAN  
**PAMBANSANG SANGGUNIANG SA NUTRISYON**  
**(NATIONAL NUTRITION COUNCIL)**  
**Regional Office I**  
City of San Fernando, La Union, Telefax # (072) 607-6594



**NUTRITION MONTH NUTRI-JINGLE VIDEO CONTEST  
REGISTRATION FORM**

**Date of Submission: July 25, 2022**

<b>Name of Group:</b>	
<b>Name of School and Division:</b>	
<b>Name of Group Leader:</b>	
<b>Name of Participants:</b>	

Kindly send your registration form through email: [nncregion1@yahoo.com.ph](mailto:nncregion1@yahoo.com.ph) and [region1@nnc.gov.ph](mailto:region1@nnc.gov.ph) or through official Facebook page of National Nutrition Council Region 1.

Relevance to the theme	25%
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**Judges**

1 Representative from the Philippine Information Agency-ROI
2 Representatives from the MEDIA Partners
Netizens in Facebook

*Prizes: Cash prizes from NNC-ROI*

PLACE	PRIZE
First Place	10,000.00 + Certificate
Second Place	8,000.00 + Certificate
Third Place	5,000.00 + Certificate
2,000.00 each for 6 consolation prizes	

**Summary of Dates of Submission:**

Deadline of submission of Registration forms	July 25, 2022
Deadline of submission of entries	July 31, 2022
Posting of entries	August 1, 2022
End of voting	August 5, 2022
Final Deliberation	August 8, 2022
Announcement of Results	August 30, 2022