

Office of the Schools Division Superintendent

May 30, 2022

DIVISION MEMORANDUM
DM-2022-191

TO : Assistant Schools Division Superintendent
CID Chief
SGOD Chief
Heads of Public Elementary and Secondary Schools

For information, guidance, wide dissemination and strict compliance.

LORNA G. BUGAYONG PhD, CESO V
Schools Division Superintendent
5 May 2022

Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihang

OUA MEMO 00-0522-0161
MEMORANDUM
26 May 2022

For: **Undersecretaries**
Assistant Secretaries
Regional Directors and BARMM Education Minister
Bureau and Service Directors
Schools Division Superintendents
School Heads

Subject: **WORLD NO TOBACCO DAY AND NATIONAL NO SMOKING MONTH WEBINAR AND CAMPAIGN WITH PHILIPPINE PEDIATRIC SOCIETY**

The Office of the Undersecretary for Administration (OUA), through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in coordination with the **Philippine Pediatric Society (PPS)**, invites all DepEd personnel, learners, and stakeholders (e.g., parents, partners) to participate in a **webinar and campaign** for the celebration of the World No Tobacco Day on Tuesday, 31 May 2022 and the National No Smoking Month in June.

Webinar for the World No Tobacco Day

All are invited to attend the **webinar** titled *Protect our Children's Health and Environment through Tobacco and Nicotine Control* on **Tuesday, 31 May 2022, 9:00-10:00 AM**. The webinar will be streamed on the Facebook page of the Philippine Medical Association, and shared by the official Facebook pages of DepEd Philippines and *OK sa DepEd*. Limited slots are also available for participants who want to be admitted in the Zoom teleconference platform:

Link	https://bit.ly/depedpps2022wntdwebinar
Meeting ID	894 2886 7150
Passcode	pma

Personnel who are managing the Facebook pages of their respective offices, schools, or programs are requested to promote the activity by sharing the livestream of the said webinar once it goes live, and the webinar's poster (**Annex A**) which can be accessed at <https://bit.ly/depedpps2022wntdnnsm>.



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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Scan this QR Code to view videos and Magazines of IIA or Programs



Social Media Campaign for the National No Smoking Month

The webinar serves as a “take-off” for a month-long social media campaign that will encourage learners to make their voices heard about tobacco and vape control in the country.

For the entire month of June, learners—with the permission and guidance of their parents or guardians—are invited to post on Facebook a video of themselves asking their questions or sharing their ideas related to tobacco and vape use. They shall use the hashtags #NNSM2022, #NoTobacco, #TobaccoExposed, and #SmokeFreePhilippines and mention/tag in their post the Facebook pages of the PPS (<https://web.facebook.com/PhilPediaSocInc>) and *OK sa DepEd* (<https://web.facebook.com/OplanKalusuganSaDepEd>).

Following are examples of questions they can ask in their videos:


1. How can cigarette butts be an environmental hazard when there is no combustion anymore?
2. Our apartment neighbors smoke and we can still smell the smoke even if they are not there. How can we keep ourselves safe from second hand and third hand smoke?
3. They say it is the tar that causes cancer and not nicotine. Vapes do not have tar. Does this mean the cancer potential is less or none at all in vapes?
4. How do smoking and vaping contribute to air pollution and climate change?
5. Some vapes claim they have no nicotine and have lesser chemicals; can vaping still affect my immune system and brain development?
6. We are still in the pandemic times, do people who smoke and vape have higher risk of having COVID-19 infection even if vaccinated?
7. Are there laws in place to protect us children, teens, and young adults from smoking and vaping?

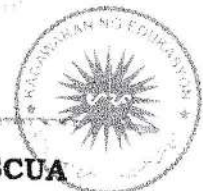
Heath professionals from PPS and DepEd will respond to the selected videos throughout the month, while some videos will be featured on the Facebook pages of PPS and *OK sa DepEd*. Selected learners will receive tokens from PPS and DepEd.

Tobacco Control Coordinators, Brief Tobacco Intervention Providers, NDEP/BKD Coordinators, Youth Formation Coordinators, DRRM Coordinators, classroom advisers, and other school personnel are requested to disseminate information/promote awareness about the campaign and to provide necessary support or guidance to learners who wish to participate. For reference, a video from PPS providing context to these concerns may be accessed at <https://bit.ly/depedpps2022wntdnns> after the webinar.

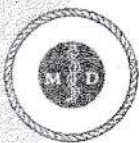
For questions and concerns, please contact **Gian Erik M. Adao**, Education Program Specialist II, through email at blss.shd@deped.gov.ph.

For wide dissemination.


ALAIN DEL B. PASCUA
Undersecretary for Administration



Annex A



PHILIPPINE MEDICAL ASSOCIATION
in cooperation with the
Philippine Pediatric Society - Tobacco Control Advocacy Group
and
Department of Education



DepED



**Protect Our Children's
Health & Environment
through Tobacco &
Nicotine Control**

(Pep Talk with Children)

Environment - a good reason to quit
Tobacco is a risk to environment and health

May 31, 2022, 9:00 - 10:00 am



Meeting ID: 894 2886 7150

Passcode: pma



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