



Republic of the Philippines
Department of Education
Region I

SCHOOLS DIVISION OFFICE OF ALAMINOS CITY



Office of the Schools Division Superintendent

DIVISION MEMORANDUM
DM-2022 - 141

TO : Assistant Schools Division Superintendent
Chief Education Supervisor - CID
Division Education Program Supervisors
Heads of Public Elementary and Secondary Schools
All other concerned

FROM : Office of the Schools Division Superintendent

SUBJECT : **2022 NATIONAL HERITAGE MONTH(NHM)**

DATE : April 7, 2022

1. Pursuant to Presidential Proclamation No. 439, s. 2003, the National Heritage Month (NHM) is annually celebrated during the month of May primarily to create among the Filipino people consciousness, respect, and love for the legacies of the nation's cultural history.
2. As a rejoinder to this national celebration, SDO Alaminos City shall conduct heritage-related activities and likewise participate in other activities initiated by the National Commission for Culture and the Arts, the National Historical Commission of the Philippines, and other counter agencies. All schools shall warrant the actualization of these activities, and Araling Panlipunan coordinators shall lead the conduct of this month-long celebration.
3. The NHM celebration shall carry the theme, "**PAMANANG LOKAL: Binhi ng Kulturang Pilipino**", which calls on the public to return to our roots and appreciate the legacies passed on from different generations. Adoption of the upcoming 2022 NHM digital collaterals in your respective social media accounts with the hashtags **#NHM 2022** and **#PamanangLokal** is encouraged for massive promotion of the celebration. Please be guided with the attached copy of the NHM activities.
4. In line with this, an online consultative meeting with the School Coordinators in Araling Panlipunan shall be conducted on **April 13, 2022 at 9:00 AM**. The meeting link shall be shared in their group chat, a day before the conduct of the activity.
5. For information, guidance, widest dissemination, and strict compliance.


LORNA G. BUGAYONG, PhD, CESO V
Schools Division Superintendent

With hundred reasons to serve!



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2022 NHM Activities				
Date	Activity Title	Particulars (Brief Description)	Expected Output	Concerned School
Week 1-4 of May 2022	a. NHM Jingle Dance Challenge: Sa Pamanang Lokal, Isayaw ang Saya	A multi-media activity meant to popularize the NHM Goals thru creating dance moves or dance craze using the official NHM Jingle and in Tik Tok trends. Participants may include the learners, teaching and non-teaching staff. The execution of the created 2022 NHM Dance moves shall be done every Monday convocation of the month of May, 2022	One (1) adopted 2-3 minutes video on NHM per SDO to be posted on social media and to the curriculum matters.	Alaminos City NHS
Week 1-4 of May 2022	b. Hanging of 2022 NHM Advocacy banner/Tarp and or Utilizing the Digital banner as FB cover photo.	An advocacy campaign on local heritage promotion and preservation using a 2022 NHM Digital or Printed banner.	A posted/ hanged tarpaulin of the 2022 NHM Advocacy banner in front of office areas and or posted as a cover photo in FB.	All Schools
Week 3&4 of April-May Week 1&2	c. Development of Instructional materials (video lessons, learning kit, slide deck presentations) on Gabaldon Building/s	Documentation of the existing Gabaldon Building/s within the SDO. Gathered information shall be converted into video lessons, a learning kit, and a slide deck presentation. An identified development group may be commissioned to the task.	Developed and quality assured instructional materials on Gabaldon Buildings.	Alaminos City Central School
	d. Development of Instructional Materials(Video lessons, learning	Documentation on historical sites/cultural treasures within the locality and recognized	Developed instructional materials on local heroes and	All Schools

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	kit, slide deck presentations) on historical sites/ cultural treasures and local heroes.	LGU inaugurated local heroes. Gathered information shall be converted into video lessons, a learning kit, and a slide deck presentation.	historical sites/ cultural treasures.	
Week 3 & 4, May 2022-June 12, 2022	f. Gallery Walk of Philippine Flags/ Informative Flags display	An informative activity highlighting the history of the Philippine Flag and key standards of the Flag and Heraldic Code of the Philippines.	Narrative Report on the conduct of the activity	All Schools
Week 4, May 2022	g. Revisiting the topic on the Flag and Heraldic Code of the Phil. During Monday Convocation (4 th week of May 2022)	A short discussion on the Flag and Heraldic Code of the Phil. During Monday Convocation (4 th week of May 2022)	Documentation of the conducted activity	All Schools
Schedule to be given by NCCA/NHCP	h. Joining the Online campaign thread related to the NHM celebration initiated by the NCCA/NHCP and other agencies	A watch party may be created to facilitate the participation and expanded involvement in the NHM activities that will be hosted by the NCCA/ NHCP and other agencies.	Certificates of participation, Notes, E-copies of the discussion/symposium/lectures	All Schools
Week 1-4 of May 2022	Integration of the topic on movable, immovable, and tangible heritage lesson.	An activity aiming to familiarize the learners with cultural heritage and treasures; inculcate the values of cultural and historical literacy, patrimony, and nationalism. This shall be done in both of the f2f and home-based learning experiences. The WHLP must contain these learning episodes.	Copies of prepared WHLP , assessments of learners mastery of the desired competencies as indicated under remarks of the plan.	All Schools

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