

Republika ng Pilipinas

Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kali



OUA00-0122-0148



OUA MEMO 00-0122-0148

MEMORANDUM

27 January 2022

For: Secretary Leonor Magtolis Brion; Undersecretaries and Assistant Secretaries; Bureau and Service Directors; Regional Directors and BARMM I Schools Division Superintendent; Child Protection Units; Designated Tobacco Control Coordinator; Designated Brief Tobacco Interventionist; Designated NDEP/BKD Coordinator; School Heads; Child Protection Committees; Managers of Offices' and Schools' Social Media Pages

Division Memorandum DM-2021-027 To: ASDS, Chief of CID and SGOD; Heads of Public Elementary and Secondary Schools Please see the OUA memorandum for your information, guidance and strict compliance. DR. LORNA G. DUGAYONG, CESO V Schools Division Superintendent

Subject: TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT

Republic Act No. 10643 or the Graphic Health Warnings (GHW) Law specifically mandates the Department of Education (DepEd) to "use [the GHW] templates to educate children on the ill-effects of tobacco and ensure that these are included in relevant subjects under the K-12 curriculum." This has been reiterated in DepEd Order No. 48, s. 2016 titled the Policy and Guidelines on Comprehensive Tobacco Control. GHWs refer to the "photographic image printed on the tobacco product package which accurately depicts the hazards of tobacco use and is accompanied by textual warning related to the picture" (RA 10643).

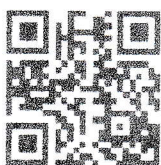
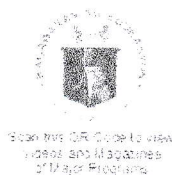
The Department of Health (DOH), the agency mandated by the law to issue the required GHW templates, is currently conducting the Tobacco Graphic Warning Assessment, a national survey for Filipinos who are 15 to 65 years old, whether smokers or non-smokers, to gather their opinions about the GHW templates.

In line with DepEd's mandate under the law and in support of DO 48, s. 2016, the Bureau of Learner Support Services-School Health Division (BLSS-SHD) enjoins all DepEd teaching and non-teaching personnel, learners, partners, and other stakeholders who are 15 to 65 years old to answer the survey of the DOH accessible at https://bit.ly/dohghwsurvey .

Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRMMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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Designated tobacco control coordinators (per DepEd Memorandum No. 147, s. 2018) are requested to coordinate with the concerned units and personnel in their respective offices/schools¹ for necessary support in the dissemination of information, including sharing of the poster, about the survey that can be accessed at <https://bit.ly/dohghwsurveyposter>.

For questions and concerns, please contact Mr. Gian Erik M. Adao, Education Program Specialist II of the Bureau of Learner Support Services-School Health Division (BLSS-SHD), through (02) 8632-9935 or email at blss.shd@deped.gov.ph.

For wide dissemination.



ALAIN DEL B. PASCUA
Undersecretary



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¹ Child Protection Units, designated BTI providers, designated NDEP/BKD coordinators, schools' Child Protection Committees, managers of the offices' and schools' social media pages