



Republic of the Philippines  
Department of Education

10 JAN 2022

DepEd MEMORANDUM  
No. **001**, s. 2022

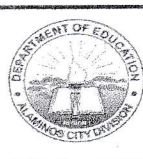
**GATEWAY GALLERY POCKET MUSEUM AND  
SININGSAYSAY AUGMENTED REALITY**

To: Regional Directors  
Minister, Basic, Higher, and Technical Education, BARMM  
Schools Division Superintendents  
Public Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd), through the External Partnerships Service (EPS), in partnership with J. Amado Araneta Foundation Inc. (JAAF) signed a Memorandum of Agreement (MOA) in April 2021 on Gateway Gallery Pocket Museum mobile application and the **SiningSaysay Augmented Reality**.
2. The Gateway Gallery Pocket Museum mobile application and the SiningSaysay Augmented Reality (SiningSaysay AR) are digital technology platforms, which are readily accessible so that teachers and learners can learn about Philippine history in an interactive way. Using a smartphone, internet, and the Gateway Pocket Museum App, the users can experience a painting come alive and tell the story of the country from key periods.
3. The SiningSaysay AR aims to provide an accessible supplementary resource that can amplify the purpose of the SiningSaysay: Philippine History in Art Exhibit. The users can have more options or alternatives to experience the paintings in virtual or digital format. The experience becomes multi-sensory with audio and video that narrates the topics of the painting.
4. All teachers and learners can access the SiningSaysay AR and download the Gateway Gallery Pocket Museum from Google Play and/or Apple Store. Internet access and a digital gadget are necessary to use the mobile application.
5. The step-by-step user guide of the program is provided in the enclosure.
6. For more information, please contact **Mr. Garl Apolonio** of JAAF through email at [gatewaygallery@aranetagroup.com](mailto:gatewaygallery@aranetagroup.com) and mobile phone number 0916-766-0753 or **Ms. Helen Valenzuela** through email at [hvalenzuela@aranetagroup.com](mailto:hvalenzuela@aranetagroup.com) and mobile phone number 0998-382-1057.
7. Immediate dissemination of this Memorandum is desired.



Republic of the Philippines  
Department of Education  
Region I  
SCHOOLS DIVISION OFFICE OF ALAMINOS CITY  
Alaminos City, Pangasinan



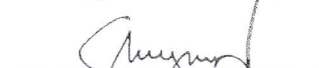
  
**LEONOR MAGTOLIS BRIONES**  
Secretary

DIVISION MEMORANDUM  
DM-2022-009

January 12, 2022

Heads of Public and Private Elementary and Secondary Schools

For your information, guidance and compliance.

  
DR. LORNA G. BUGAYONG-CESOY

