




Republic of the Philippines
Department of Education
Region I
SCHOOLS DIVISION OFFICE OF ALAMINOS CITY

DIVISION MEMORANDUM

DM-2021-117

TO : All Public Elementary and Secondary School Heads
FROM : Office of the Schools Division Superintendent
SUBJECT : Pinggang Pinoy: Pina-Sweet Sarap On-the-Spot Online Cooking Contest
DATE : April 20, 2021

1. The “Pinggang Pinoy: Pina-sweet Sarap”, Comprehensive School Program of Papa Banana Catsup, in partnership with MaryLindbert International and Department of Education, where the highlight is **Online Cooking Contest** to encourage healthy eating habits amongst school children, teachers and parents.
2. In line with this, a division elimination will be conducted on May 6, 2021 at 9:00 o’clock in the morning to select the best cook who will be representing the SDO for the regional contest finals on May 25, 2021.
3. The link for the Online Cooking Contest will be sent to the School Heads, teachers and contestants a day before the contest.
4. Attached is the guidelines and contest mechanics for the elimination round and for the regional finals.
5. Interested contestants must submit their entry form on or before May 4, 2021.
For more information, please contact: Dr. Miguel G. Gellado Jr. @ 09982947589
Dr. Edna C. Caserial @ 09498811123
6. Your participation is enjoined.


LORNA G. BUGAYONG PhD, CESO V
Schools Division Superintendent

With hundred reasons to serve!



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Pinggang Pinoy: Pina-Sweet Sarap On-the-Spot Cooking Contest
Comprehensive School Program
Hands-on-Contest SY 2020-21
Mechanics as of April 8, 2021

Objective:

Promoting the use of Banana Catsup as an ingredient in cooking to encourage healthy eating habits amongst school children, their teachers, and parents

Contest Descriptions

The challenge is to prepare a healthy Filipino a la carte recipe and dishes for two (2) persons which will highlight the use of banana catsup as an ingredient. The contest will be implemented in Region I and CAR.

Contest Participants

- The contest is open to all elementary pupils from public and private schools in the region.
 - Kinder to Grade 6 students
- The team should be a tandem of a pupil and a parent (mother or father).
- Regional finalists will come from the 1st place winners of the Division Level Finals from each divisions of the region.

Contest Mechanics

- Each team will prepare one (1) recipe/dish as their entry to the contest.
- A copy of the recipe will be submitted to the judges and another copy will be displayed with the dish during the contest proper.
- Each team need to prepare two (2) plates for their dish.
 - One (1) will be displayed online and for photo/video shoot
 - One (1) will be sent to Dr. Miguel G. Gellado Jr. and Dr. Edna C. Caserial, EPS in TLE and ESP in the SDO of Alaminos City right after the cooking and packing. Contestant must show via live Zoom video the packing and marking of the entry to be sent for tasting
- The contest will be done online and monitored live via Zoom. Zoom audio and video must be open always during the contest duration.
- All the dishes shall be plated individually for competition purposes.
- A limited time of one and half (1 ½) hour is allocated for preparation, cooking, and display.
- Contestant must take 3 different photos with different angles or a 1-minute video of the displayed plate. Photos/video must be sent to the designated panel of judges' email right after the photos/video were taken. (Note: Email to be provided during the briefing of the contest).
- Above will be implemented during the Division Level Finals and on the Regional Finals.

Registration Requirements

Interested teams (pupil and parent tandem) must submit to the contest committee the following:

- At least 10 units of used Papa Banana Catsup and/or Papa Spaghetti packaging of any variant every elimination, Division level and during the Regional Finals.
- Entry form that includes the name of the pupil, name of the parent, name of the principal and the name of the school and the cellphone number of the contestants.

Elimination Round Mechanics

- Interested schools will conduct a school level contest or choose a representative team.
- School representative will compete in the division level competition.
- The 1st place winner from the Division Level of will compete in the Pinggang Pinoy: Pina-sweet Sarap Regional Cooking Contest Finals that will be held on May 25, 2021.
- Requirement: All representatives for Regional contest must be submitted on or before May 21.

THINGS TO BRING FOR THE REGIONAL FINALS

- Participants must provide their own main ingredients for their recipe
- Participants must provide their own cooking ingredients like oil, vinegar, garlic, onion, sauce, salt, pepper, and Papa Banana Catsup
- Participants must provide their own cooking utensils and butane gas burner (or any handy cooking stove)
- Participants must provide their own cooking attire. Each team must bring at least 3 plain white kitchen towels.
- Participants must provide their water for cooking and washing

Mechanics

- Papa Banana Catsup or Papa Spaghetti Sauce must be an ingredient of the dish. Participants are encouraged to strategize based on the required ingredient.
- Each team will provide the formulation of the recipe. Formulation of the recipe must include the actual ingredients and processes of preparation (to include timing of the cooking processes). They are given 10 minutes to write their formulation of the recipe prior to start the actual cooking. A recipe sheet will be provided.
- Health benefits must be included in the formulation of the recipe. The recipe must contain food nutrients needed by the body as suggested by the Pinngang Pinoy.
- Participants must provide a "title card" that contains the title and a brief description their entry dish. It will be submitted along with the recipe formulation.
- The title card must already be placed on the display area of the participant's dish prior to the start of the competition
- Contestants that proceed further into the competition can use the same recipe/enhance their winning recipe or create a new one
- All preparation and cooking of dishes, including garnishes, must be entirely made and crafted on the spot. The team must be seen in Zoom preparing the ingredients.

- Before the competition starts, each working area will must be seen clearly in the Zoom Video and will be checked by the contest committee to ensure that no item (e.g., pre-cooked food, beverage, and prepared ingredients) has been brought in.
- Every team should prepare two plates for the dish – one for display and another one to be picked up/sent to the judges for tasting.
- Contestants will be given 1 ½ hour to prepare and cook their entry dish. Every after 5minute interval extension from the time required is a point deduction (ie. 1-5minute extension = -1 point, 6-10 minute extension = -2 points, etc.). Their Zoom video and audio must be open always.
- Contestant must take 3 different photos with different angles or a 1-minute video of the displayed plate. Photos/video must be sent to the designated panel of judges via viber messaging or email right after the photos/video were taken. (Note: Viber number and Email to be provided during the briefing of the contest).
- All recipes will be owned by Papa Brand Team
- All employees of NutriAsia Inc., its PR and Advertising Agencies, suppliers and relatives up to 2nd degree of consanguinity and affinity are disqualified from joining the contest.
- Judges' decision is FINAL.

Criteria for Judging

- Taste and Nutritional Value (50%) – Utilization of Papa Banana Catsup or Papa Spaghetti Pack emphasizing Philippine taste and health benefits of the recipe
- Originality and Creativity (20%) – Recipes are not copied from magazines, cookbook, or other contests
- Photo/video Visual Appeal (15%) – Contrast of Plating and Design
- Infusion of Philippine Flavors/Techniques (15%) – Formulation of the recipe must be identifiable to a local Filipino Dish

Prizes (Regional Finals Winners)

Rank	Winners	Winning School
First Prize	Php 20,000, Medals and certificate for the Teacher and pupil, and gift packs from Papa Banana Catsup	Php 5,000, Trophy and Gift Packs from Papa Banana Catsup
2 nd Prize	Php 15,000, Medals and certificate for the Teacher and pupil, and gift packs from Papa Banana Catsup	Php 4,000, Trophy and Gift Packs from Papa Banana Catsup
3 rd Prize	Php 10,000, Medals and certificates for the Teacher and pupil, and gift packs from Papa Banana Catsup	Php 3,000, Trophy and Gift Packs from Papa Banana Catsup
4 th , 5 th , and 6 th placer/prize	Php 3,000, certificate, and gift packs from Papa Banana Catsup	Php 1,500, Gift Packs from Papa Banana Catsup