



Republic of the Philippines  
**Department of Education**

Region I  
**SCHOOLS DIVISION OFFICE OF ALAMINOS CITY**

**DIVISION MEMORANDUM**  
**DM-2021-102**

TO: Heads of Secondary Schools

FROM: Office of the Schools Division Superintendent

SUBJECT: SANAYSINING 2021

DATE: April 14, 2021

**PARTICULARS**

This office received an invitation from Arts Research and Training Institute in Southern Tagalog, Incorporation (ARTIST Inc.) Re: **TWELVE ONLINE ARTS COURSES** dubbed as **SANAYSINING 2021**. This activity will be carried out from May 5, 2021 to May 31, 2021 through digital platforms.

The objective of this activity is to enhance the capability of the participants in using innovative ways of creating and migrating arts, theatre and performances from conventional practices into digital platforms.

For more details, please see the attached page.

For your information, guidance and compliance.

  
**LORNA G. BUGAYONG, PH.D., CESO V**  
Schools Division Superintendent

***With hundred reasons to serve!***



Address: San Jose Drive, Poblacion, Alaminos City, Pangasinan  
Telephone Number: (075) 205 - 0644  
Website: [depedalaminoscity.com](http://depedalaminoscity.com)  
Email Address: [alaminos.city@deped.gov.ph](mailto:alaminos.city@deped.gov.ph)





DepEd Alaminos City <alaminos.city@deped.gov.ph>

## SANAYSINING Invitation Letter

1 message

Sanay Sining <sanaysining@gmail.com>  
To: alaminos.city@deped.gov.ph

Thu, Apr 8, 2021 at 5:01 PM

Greetings!

I am Sovie and I am in charge of the communication between the invited participants and the Arts Research and Training Institute in Southern Tagalog, Incorporated (ARTIST INC.).

We would like to invite you to be part of our SANAYSINING 2021.  
Attached here are the Invitation letter and Registration Guidelines for the said event.

For concerns and inquiries, you may contact us at +639672967699 or via email at [sanaysining@gmail.com](mailto:sanaysining@gmail.com).

We look forward to seeing you at our event.

Sovie Vallejos  
Program Development Officer,  
SANAYSINING 2021

### 2 attachments

**SANAYSINING Registration Guidelines.pdf**  
360K

**DEPED Alaminos City Invitation.pdf**  
225K

# SANAYSINING

May 5 – May 31, 2021 via Zoom



Cultural Center of the Philippines  
Cultural Exchange Department

ARTIST, Inc.  
Regional Arts Center for  
Luzon of the CCP-ARC

April 8, 2021

**LORNA G. BUGAYONG**

Schools Division Superintendent  
Department of Education, Alaminos City  
San Jose Drive, Alaminos City, Pangasinan

Dear Ms. Bugayong:

Greetings!

Arts Research and Training Institute in Southern Tagalog, Incorporation (ARTIST Inc.) in cooperation with the Cultural Exchange Department of the Cultural Center of the Philippines (CCP) and the National Committee on Dramatic Arts of the National Commission for Culture and Arts' (NCCA) will be launching **Twelve Online Arts Courses** as part of ARTIST Inc.'s Arts School program dubbed **SANAYSINING**. This will run from May 5, 2021 to May 31, 2021 through digital platforms. (Please see attached list of course descriptions).

SANAYSINING aims to enhance the capability of the participants in using innovative ways of creating and migrating arts, theatre and performances from conventional practices into digital platforms to include skills on research, management and increasing viewership amidst challenges of the so-called new normal.

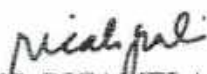
In relation to the above-mentioned, we would like to request your good office to encourage and inform your constituents to participate and send student and teacher-participants. Your endorsement of the project through a memorandum would be of big help in ensuring a broader participation among school constituents.

Attached are the details of the project. We are looking forward to your favorable response.

Please stay updated by following the ARTIST Inc.' Facebook page at <https://www.facebook.com/ArtistIncPH>

Should you have any concerns or queries regarding this invitation, please do not hesitate to contact us at +639672967699 or via email at [sanaysining@gmail.com](mailto:sanaysining@gmail.com) through our Program Development Officer Ms. Sovie Vallejos. Deadline of registration is on April 25, 2021.

Sincerely,

  
MS. RICAMELA S. PALIS  
Project Director, SANAYSINING Arts School Program  
Chair, Board of Trustees, ARTIST Inc.



## SANAYSINING ARTS SCHOOL

### 1. LIKHANDULA Theatre in Digital Platform

Participants will immerse themselves in theatre performance based from the philosophy and pedagogy of ARTIST Inc.'s practice. Dubbed *Bola sa kilikili*, the theatre practice of ARTIST Inc. highlights the body as representation of stories, how stories are enriched through community narratives and what difference can theatre makes in community life using inclusive, experiential and transformative workshop approaches. The course covers inputs and exercises on body exploration and scene creation, as well as the mounting, showcasing and clinicquing of their creative outputs, including the practice of migrating theatre from the usual conventions to online platforms. The course aims to enhance the physical and imaginative skills of the participants and grasp the value of collaboration in creating heritage-based theatre performances that depicts social challenges and concerns.

Qualification: 17 years old and above, with or without theatre experience

Requirement: Has stable internet connection, FB account and the Zoom app  
Preferably laptop,  
A space where he/she can freely move

Schedule of classes:

Class 1. Every Thursday & Saturday	6:00 – 9:00 pm 1:00 – 5:00 pm
Class 2. Every Monday only	9:00 am – 12:00 pm
Class 3. Every Thursday only	9:00 am – 12:00 pm
Class 4. Every Wednesday only	9:00 am – 12:00 pm

*Bola sa kilikili* highlights the body as representation of stories, how stories are enriched through community narratives and what difference can theatre makes in community life.

### 2. TELERADYO Radio Program Production

A short course in tele-radio production focusing on television and radio techniques adapted to online platforms. The course will provide students with an overview of activities involved, theories, practices, techniques and tips in tele-radio production. The participants will go through the different steps in pre-production, production and post-production stages of tele-radio. It involves research, scriptwriting, recording, editing and mixing.

Qualification: 18 years old above, has basic knowledge and experience in writing, computer and internet literate

Requirement: Has stable internet connection, FB account and the Zoom app  
Preferably laptop,  
Decent recording equipment is recommended but NOT required

Schedule of classes:

Every Monday & Wednesday	5:00 pm – 9:00 pm 5:00 pm – 9:00 pm
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### 3. MADLA Social Media Promotion and Marketing for Arts Organization

A course on the fundamentals of social media marketing and promotion for arts organizations. Topics range from choosing content and platform to finding the best metrics for their social media goals. Participants will also dabble in online events designing and implementation. At the end of the course, each participant should be able to identify their desired social media goals, utilize different tools for social media marketing and promotion and organize small online events

Qualification: 17 years old and above,

Requirement: Must have stable internet connection,

At least one social media account (Facebook, Twitter, Instagram),

Must have Zoom app and free Stream yard account

Schedule of classes:

Every Tuesday	9:00 am -12:00 nn
& Thursday	9:00 am – 12:00 nn

### 4. PANGATNIGAN Music Production

A course on songwriting. It encompasses discussions and inputs on the rudiments of music composition, exercises on writing lyrics and song constructions and tips and tricks in producing good song compositions. The participants will also be introduced in writing poetry meant to be transcreated into music or rendered as spoken words. At the end of the course, the participants are expected to compose songs either individually or collaboratively and/or write a poem as spoken words.

Qualification: 17 years old and above,

Playing at least one instrument is advised but NOT required

Requirement: FB account and Zoom app, preferably laptop

Schedule of classes:

Class 1. Every Monday & Thursday  
1:00 pm – 4:00 pm

Class 2. Every Monday only 9:00 am – 12:00 pm

Class 4. Every Wednesday only 1:00 pm – 4:00 pm

Class 3. Every Thursday only 9:00 am – 12:00 pm

### 5. SALIKSIK Research into Production

The short course will allow the participant to experience conceptualizing a concept and translating it into a work of art. It is an advance level workshop designed for those who have a working knowledge of the rudiments of their chosen or preferred art form such as visual, dance, music, theatre, poetry, creative writing, film, and other contemporary genre. The short course will consist of inputs, exercises, presentations, critiquing, and showcasing of the work of the participants. At the end of the workshop, each participant is expected to produce an art work resulting from their own art research.

Qualification: For students, at least grade 11; For non-students, 17 years old and above;

Must have attended any of the following: trainings *in the arts and design track, special program in the arts, an art appreciation subject in college, basic seminars or any informal study through the digital platform*).

Requirement: Has stable internet connection, FB account and the Zoom app; preferably a laptop

Schedule of classes:

Every Friday	5:00 pm – 8:00 pm
& Saturday	1:00 pm – 4:00 pm



## 6. SINOPSINING Arts Management

The course is an introduction to arts management. It is intended to hone the skills of emerging and future leaders and managers of existing arts organizations. Discussions on environmental scanning and planning are included. The short course will consist of inputs, exercises, presentations and critiquing of the output of the participants. Sinopsining will equip the participants with the ability to devise strategies in organizing and sustaining an art organization in the context of their schools and communities.

### Qualifications:

For students -- at least Grade 11

For non-students --

- At least 17 y/o
- May or may not have any experience organizing arts activities

### Requirements

Has internet access, Zoom App and preferably a laptop

Schedule of classes: Every Sunday 1:00 pm – 5:00 pm

## 7. GALAW-KORYO 1. Ballet Dance

The course is designed for participants who have knowledge on the rudiments of dance. It will allow the participants to experience dance routine such as creating movements from a given music. The coverage of the course includes the fundamentals of basic ballet, creating choreography and teaching dance through digital platforms. Each participant is expected to produce and showcase a short dance routine.

### Qualification:

Male or Female

Must have a background in Dancing (e.g., Ballet, Contemporary, Hiphop)

May be a student or teacher

### Requirement

Must have a stable internet

Must have a space to move and dance

Must wear fitted top, leggings/fitted bottom, ballet shoes/socks

### Schedule of classes:

Class 1. Every Tuesday & Thursday 4:00 – 8:00 pm

Class 2. Every Wednesday only 9:00 am – 12:00 pm

## 8. GALAW-KORYO 2. Folkdance

The course is designed participants interested in folkdance and teacher-to-be of folkdance. The coverage of the course includes the fundamentals of dancing and teaching and combining contemporary techniques through digital platforms. Each participant is expected to produce and showcase their own rendition of Philippine folkdance.

### Qualification:

Interested participants

Teachers and students aged 17 years and above

### Requirement:

Must have a stable internet

Must have a space to move and dance

### Schedule of classes:

Every Tuesday 4:00pm - 7:00pm

& Thursday 4:00pm - 7:00pm

### 9. **DIGITAL-LARAWAN** Video production

This course is for participants who want to dabble in video creation as a story-telling medium. For the next following lessons, we will take you on the step-by-step process in creating a video: from pre-production stage to resource creation and all the way to post-production. By the end of the workshops, participants will have produced a short video (thirty seconds to one minute) while following through the workshop activities.

**Qualification:**

Male or female  
Has interest in showing a story through video

**Requirement:**

A camera (either digital, phone, or DSLR)  
Any video editing software (Adobe Premiere Pro/After Effects, Sony Vegas, DaVinci Resolve, etc.)  
Access to internet connection

**Schedule of classes:**

Class 1. Every Monday only	1:00 pm – 4:00 pm
Class 2. Every Wednesday only	1:00 pm – 4:00 pm
Class 3. Every Thursday only	1:00 pm – 4:00 pm

### 10. **MAY-AKDA** Creative writing

A short course on creative writing. It comprises of inputs, exercises and critiquing of works on writing spoken poetry, flash fiction, literary travelogue and memoir. Included also are the discussions on the fundamentals of literary writing. By the end of the training workshop, participants will produce each of the literary genre mentioned.

**Qualification:**

Interest in writing

**Requirement**

Access to internet connection

**Schedule of classes:** Every Thursday only 9am – 12:00 pm

### 11. **SINING BISWAL** Visual art Workshop

A course on visual arts intended to hone the knowledge and skills of participants in the production of two- and three-dimensional arts. Consisting of two parts, inputs and exercises will cover different medium from pencil to paints, analytical drawing, color theory, dynamics of the visual forms and different techniques, including the creation of mixed and collage media. Participants will be immersed in applying the fundamentals of visual arts in arts production and the importance of well-crafted design.

**Qualification:**

Any interested individual aged 14 years and above

**Requirement:**

Access to internet connect, Zoom app

**Schedule of classes:**

Class 1. Every Monday only	9:00 am – 12pm
Class 2. Every Monday & Tuesday	3:00 pm – 7:00 pm

**12. PANULAT Writing plays for stage and film**

This course intends to engage the participants into dialogue workshop of writing plays for stage and film through digital platforms. Inputs and exercises will allow the participants to experience writing short plays for stage and film as well as understanding the application of the fundamentals of scriptwriting.

Qualification: Interested participants, aged 17 years old and above

Requirement: Access to internet connection

Schedule of classes: Every Saturday only 1:00 pm – 4:00 pm


**All schedule is subject to change without prior notice.**



# SANAYSINING

May 5 - May 31, 2021 via ZOOM

# SANAYSINING WORKSHOP REGISTRATION GUIDELINES

  
Cultural Center of the Philippines  
Cultural Exchange Department

  
ARTIST, Inc.  
Regional Arts Center for  
Luzon of the CCP KNS

  
NCCA



# SANAYSINING

May 5 – May 31, 2021 via Zoom

1. Workshop fee for each course is THREE THOUSAND FIVE HUNDRED PESOS (Php 3,500.00). All courses are done in an internet-based platform, therefore it is a must for the attending participants to have stable internet connectivity sufficient for active participation in synchronous learning activities.

2. Interested participants may submit their application form through this link: [tinyurl.com/ssreg2021](https://tinyurl.com/ssreg2021)

3. The Sanaysining secretariat shall process your application and will send a confirmation email within 24 hours.

4. Pay the workshop fees via the following payment channels:

- Bank Transfer to:

Account Name: ARTS RESEARCH & TRAINING INSTITUTE IN SOUTHERN TAGALOG, INC. (ARTIST, INC.)

Bank Name & Account Number: LANDBANK OF THE PHILIPPINES In Zamboanga Branch

Savings Account: 0019 2572 53

- G-cash: 09265620145 (Almira Myla Perez)
- Paymaya: 09338256158 (Almira Myla Perez)

5. Send proof of payments (deposit slip/screen shots of online payments, etc.) indicating your name and course(s) to enroll in to this email address: [sanaysining@gmail.com](mailto:sanaysining@gmail.com)

6. Please be guided through the ARTIST, Inc. FB page for announcements and other details.



7. SANAYSINING is offering SCHOLARSHIP to those qualified participants who show interest and experience in the subject areas covered by the course. Qualified participants will be considered as SCHOLARS and will only need to pay a processing fee of ONE HUNDRED FIFTY PESOS (Php 150.00) per course for STUDENTS and THREE HUNDRED PESOS (Php 300.00) per course for TEACHERS. To apply, please do the following:

a. Register through the link given above. Make sure to choose YES in the Scholarship Section.

b. Submit a brief statement of purpose (max. 300 words) declaring why he/she is enrolling in the course and of what use would be the learning after completion;

c. Submit an endorsement from an arts organization and/or artistic director if he/she is a bonafide member of any theater group or performance collective. Endorsement should cover membership in the group, roles/responsibilities taken in the group, plan of engagement upon completion of the course, and certification on the student's internet connectivity capacity.

- Submit all documents to this email address: [sanaysining@gmail.com](mailto:sanaysining@gmail.com)
- Wait for our confirmation before paying the corresponding processing fee and submit proof of payment; (refer to #4 & #5).
- Scholars must able to complete the 18 hours of the coursework.