
	Republic of the Philippines Department of Education Region I SCHOOLS DIVISION OFFICE OF ALAMINOS CITY Alaminos City DIVISION MEMORANDUM		Document Code: SDO-ALC-OSDS- SDS- QF-001 Revision: 00 Effectivity Date: 11-16-2018
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DIVISION MEMORANDUM
DM-2020- 007

To : Heads of Public Elementary and Secondary Schools

From : The Office of the Schools Division Superintendent

Subject: **Division Search for the Most Effective 3Bs Initiative or Program**

Date : January 7, 2020

1. In response to *Hamon: Bawat Bata Bumabasa (3Bs Initiative)* of the Department of Education, this Office is conducting the **Division Search for the Most Effective 3Bs Initiative or Program** from December 2019 to March 2020. It is a way to intensify our advocacy for reading and to pledge our commitment to make every learner a reader at his/her grade level.
2. All public elementary and secondary schools are strongly urged to respond to the challenge of planning and implementing their reading interventions to make every learner a reader by the end of the school year. The school-based reading interventions shall be monitored and evaluated by the SDO, who shall identify and recognize the school with the most effective reading intervention supportive of the 3Bs Initiative. The school/s identified as most effective 3Bs implementer/s shall represent SDO Alaminos City in the regional level search.
3. Please refer to **DepEd Memorandum No. 173, s. 2019** or the *Hamon: Bawat Bata Bumabasa (3Bs Initiative)* for the following:
 - a. Enclosure No. 1 – Conceptual Consideration in Implementing the 3Bs Initiative,
 - b. Enclosure No. 2 – Criteria in Selecting Most Effective 3Bs Initiative,
 - c. Enclosure No. 3 – Template for Entries to the Search for Most Effective 3Bs Implementers, and
 - d. Enclosure No. 4 - Important Dates to Remember.
4. As provided in DO 173, s. 2019, the funds and necessary expenses for reading literacy initiatives shall be charged from the school's Maintenance and Other Operating Expenses (MOOE). Financial assistance from local government units, Parents and Teachers Associations and other nongovernment organizations may also be utilized to augment the expenses relative to the implementation of the initiative.
5. Furthermore, teachers involved in implementing the reading interventions beyond their six-hour actual teaching loads shall be granted service credits equivalent to one day for every six hours of accumulated services rendered.
6. For information and compliance.


DR. LORNA G. BUGAYONG, CESO VI
 Schools Division Superintendent